

MY MiX

Driver engagement and tracking simplified

Your drivers are the most valuable assets in your fleet. How they drive your vehicles and perform daily tasks directly impact how safe and efficient your fleet is. So, how do you ensure that their actions are in line with your goals? The answer is MyMiX, an interactive driver engagement platform.

Performance dashboard

MyMiX features a high-level snapshot of daily and weekly scores, ranking and related driving events, such as speeding or harsh braking.

Task management

Create, schedule and assign jobs to mobile workers. Broadcast messages to either individual or multiple workers. Navigate to the next arrival destination. Generate electronic forms and resolve exceptions immediately.

Trip classification

Classify trips as business or personal for easy compliance while on-the-go and eliminate paper based log sheets. Features include manual or auto classification, reclassification, pre-defined business reasons, a classification window and much more.

Multiple vehicle visibility and comparisons

Scores and details are available for multiple vehicles driven by a particular driver. Performance and fuel consumption variances are also available.

Live tracking

See exactly what your fleet drivers and vehicles are doing on the road with configurable live tracking. Also use mobile tracking in the form of MyMiX Tracking to keep an eye on vehicles that are not a part of your core fleet to ensure your drivers are driving responsibly and safely at all times.

FEATURES

MyMiX aims to give your drivers more control of their performance using driver scoring, improve communication between you and your mobile workforce, easily classify trips and track drivers no matter their location or the vehicle they're driving.

ALL-IN-ONE TRACKING AND ENGAGEMENT

MyMiX offers you and your drivers access to three interconnected modules: driver performance, task management and trip classification.

The driver performance module delivers driver scoring data that helps drivers assess and improve their performance on-the-go. Daily and weekly scores are assigned based on whether or not a driver engages in certain predetermined driving events, like speeding or harsh braking.

The task management module enables two-way communication and engagement with your mobile workers. Both you and your drivers can create tasks and track task progress from start to finish. Modify job details and customer information, and report issues while out and about. Lastly, the trip classification module gives drivers the ability to classify completed trips as either business or personal for logbook or tax refund purposes.

To gain visibility of those vehicles that are not a part of your core fleet, such as leased vehicles, short-term rentals or sub-contracted vehicles, get the MyMiX accompaniment called MyMiX Tracking. With this mobile fleet management app, you can continue to track and monitor driver behaviour without the need to install hardware in temporary vehicles. Just install the app and start driving to get track drivers live, detect trips, monitor driving events and send real-time, in-cab alerts.



ENGAGE AND TRACK YOUR DRIVERS, IMPROVE YOUR FLEET

MyMiX not only displays individual driver scores but also ranks drivers according to site and organization averages. This encourages healthy competition which motivates drivers to do better.

In addition to improved driver performance, the additional modules aim to open the lines of communication, help with task prioritization and delegation, classify trips for compliance purposes and open up the lines of communication.

Customer satisfaction is increased because drivers are more likely to meet deadlines and problems encountered on the road can be handled swiftly. Adding the MyMiX Tracking app for non-core vehicles ensures that all these benefits are still received, no matter where your drivers are.

Whether your fleet goals are to improve visibility, increase driver safety and road safety, enhance workforce productivity or comply with mandated regulations regarding trip management, MyMiX and its accompaniments can help you achieve all of them with ease.

About MiX Telematics

MiX Telematics is a leading global provider of fleet and mobile asset management solutions delivered as SaaS to subscribers spanning more than 120 countries. The company's products and services provide enterprise fleets, small fleets and consumers with solutions for efficiency, safety, compliance and security. MiX Telematics was founded in 1996 and has offices in South Africa, the United Kingdom, the United States, Uganda, Brazil, Mexico, Australia and the United Arab Emirates as well as a network of more than 130 fleet partners worldwide. MiX Telematics shares are publicly traded on the Johannesburg Stock Exchange (SE: MIX) and on the New York Stock Exchange (NYSE: MIXT). For more information, visit www.mixtelematics.com.

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