



mX
TELEMATICS

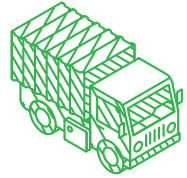
PRODUCT
PORTFOLIO

MIX PRODUCT PORTFOLIO

MiX Telematics has a vast and diverse portfolio of fleet management telematics solutions for commercial fleets of all types and sizes.

We can work closely with your fleet management team to integrate any number of products from our portfolio into a fully customizable solution, that will meet your needs. We can further advise on how to identify your critical KPIs, and track them both historically and in real-time on our newly launched KPI Manager, within our powerful SaaS platform.

A supported fleet is a successful fleet, and we look forward to helping you to boost your safety, better your efficiency, improve your sustainability, and improve your bottom line.



For more information on our customer challenges, products and services, read on.



CUSTOMER CHALLENGES



Driver Engagement

Drivers are the largest operating cost and influencer on safety, operational efficiency and cost, vehicle uptime, customer satisfaction & meeting compliance obligations.



Safety Performance

Impacts all parts of your operation including customer experience and reputation.



Fuel Efficiency

Fuel is the 2nd largest operational cost.



Vehicle uptime

Fleet maintenance is the 3rd largest operational cost + biggest impact on uptime.



Customer satisfaction

On-time service delivery.



Compliance

Risk management & legal obligations.



Sustainability

Business and environmental.



Risk

Security, insurance, operational, reputation.



Productivity & Continuous Improvement

Increasing productivity through business process efficiency & identifying opportunities to reduce costs and/or increase revenue.



Fleet Optimization

Optimizing fleet utilisation to save money & to exploit revenue opportunities.

PRODUCT PORTFOLIO

ASSET TRACKING

Connecting

- Trailers
- Construction equipment
- Plant machinery
- Materials handling

Protecting

- Location & management of assets
- Operations planning

Solution

- Battery-powered enablers
- Wired+battery (rechargeable) enabler
- Customer or professional install

Typical 3:1 ROI



VEHICLE TRACKING

Connecting

- Service & sales fleets
- Utilities & municipal fleets
- Sub-contracted, rental, leasing fleets

Protecting

- Location & management of assets
- Operations planning
- Driver safety
- Productivity
- Accurate customer ETAs
- Brand reputation

Solution

- No-install MyMiX Tracking App
- No-install OEM
- Plug & Play or hardwired enablers

Typical 4:1 ROI



GEM CONNECT

VEHICLE TELEMATICS

Connecting

All vehicle & video customer groups +

- Oil & gas upstream & distribution fleets
- Bus & Coach fleets
- Mining fleets

Protecting

All benefits of vehicle tracking +

- Fleet running costs optimization via fuel & maintenance data metrics
- Vehicle availability & uptime improvement

Solution

- CAN-connected enabler OBC or OEM
- Professional install
- DTCO integration for Europe
- Hours of Service & peripheral enabler options

Typical 7:1 ROI
Further enhanced with optional added-value services



GEM CONNECT

VEHICLE + VIDEO TELEMATICS + ELD

Connecting

All customer groups

Protecting

All benefits of rich vehicle telematics +

- False claims exoneration
- Advanced driver safety
- Visual proof for driver coaching
- Enhanced reputational protection

Solution

- All-in-one SaaS offering
- CAN-connected enabler
- MiX Vision AI
- Professional install
- ELD for North America

Typical 10:1 ROI
Further enhanced with optional added-value services





The MiX Telematics brand is trusted by users worldwide and we attribute this to our customer-focused approach, rare global footprint, and broad range of product solutions. Historically we have maintained steady year-on-year growth and possess the ability to take any business challenges in our stride, providing our customers a solid foundation on which they can depend. We are set apart from our competitors by our ability to quickly adapt to market changes and our optimistic outlook is expressed in the incremental investments we make in upcoming technologies. MiX Telematics' long-term partnerships with fleet customers are continuously helping to increase safety, efficiency, compliance, and sustainability

- Stefan Joselowitz, Chief Executive Officer and President of MiX Telematics



WHO ARE WE?

MiX Telematics offers businesses connected fleet management solutions, delivered via Software-as-a-Service.

With our vast solution portfolio and breadth of expertise, fleet leaders are afforded total visibility and control of their fleet operations. With actionable data, you access:

- Vehicle and driver movements via GPS tracking
- Vehicle utilization and maintenance data with vehicle telematics
- Real-time job and route statuses
- Operational cost analysis of fuel use, fleets, and drivers/operators
- OEM, electric and hybrid vehicle diagnostics
- AI-derived fleet-related data via sophisticated video telematics

CONNECTED AND PROTECTED FLEETS, **WORLDWIDE**

- More than 25 years' experience
- Roots in 120 countries
- Offices in 8 countries globally
- 4000+ fleet customers
- An award-winning leader in a globally connected SaaS platform
- 130+ global channel partners
- 7 billion miles driven every year
- 2 million drivers monitored
- 540,000 tons of CO2 saved per year through fuel-saving mechanisms



A TIMELINE OF SUCCESS

1996

Founded in South Africa by Stefan Joselowitz as Matrix Vehicle Tracking, focusing on stolen vehicle recovery and personal safety

1997

CI FMS concludes deal with Siemens VDO to design and develop the VDO FM Product Range, sold exclusively by Siemens VDO worldwide



2005

CI FMS commences direct sales of the VDO FM Product Range into sub-Saharan Africa



2007

CI FMS renames to CI OmniBridge, acquires Siemens VDO UK Fleet Division and Datatrak, cancels distribution agreement with SiemensVDO

- TeliMatrix acquires OmniBridge
- Combined entity lists on the JSE in South Africa (JSE:MIX)

2008

TeliMatrix acquires TripMaster (USA)

- TeliMatrix acquires SafeDrive International (UAE & Australia)
- Company name changes its name and corporate identity to MiX Telematics
- Control Instruments acquires DataPro, forms
- CI Fleet Management Services (CIFMS)

2012

MiX Telematics breaks the R1 billion revenue barrier

2013

MiX Telematics lists on the New York Stock Exchange (NYSE:MIXT)

2018

MiX Telematics reaches 700,000 subscribers globally

EXPERTISE ACROSS MULTIPLE SECTORS

Oil and Gas

Construction

Agriculture

Utilities

Pharmaceutical

FMCG

Field Services

EMS

Food Delivery

Government

HVAC

Mining

Public Transport

Renewable Energy

Transport and Logistics



STABILITY YOU CAN RELY ON



- Proven ROI in safety, sustainability, efficiency, compliance, and security
- 98% customer retention rate
- Global subscriber base of 838,300*
- Total revenue = \$143.3m*
- ARR = \$127.1m
- ARR year-on-year growth = 9.1%*
- Adjusted EBITDA (Profit) Margin = 22%*

Data pertains to the fiscal year ending March 31, 2022. ARR year-on-year growth represented on constant currency basis.

