



APP-BASED
TRACKING

PROACTIVE FLEET MANAGEMENT IN THE **PALM OF YOUR HAND**



Driver engagement is the key to streamlining your processes. Engaged drivers are better performing drivers which directly impact fleet safety, helping to reduce accidents. Safer driving reduces vehicle wear and tear and saves on fuel, reducing operating costs, and improving your bottom line.

GROUND-BREAKING APP-BASED FLEET MANAGEMENT

Undoubtedly, driver **behavior** is the most influential factor on your fleet's health and wealth. Your fleet can only operate as well as your worst-performing driver. Driver training and ongoing buy-in are key to ensuring your fleet remains safe, compliant, and efficient. Driver apps can help keep your drivers engaged and **incentivized** to drive safely, make KPI targets, and **prioritize** customer satisfaction.

MyMiX™ is a comprehensive driver engagement app. It equips drivers with valuable information and alerts to improve their driving style, including critical, in-cab audible feedback. MyMiX Tracking is an app-based extension of MyMiX, which leverages cell phone technology to enable real-time tracking of drivers while recording, measuring, and enabling the immediate self-correction of risky driving **behavior** events. Reducing over speeding, hard braking, harsh acceleration, driver distraction, and mobile phone use while driving improves your fleet's safety, efficiency, and compliance.



APP-BASED TRACKING SOLUTIONS

MYMIX

MyMiX is a comprehensive driver engagement app. It equips drivers with valuable information and alerts to improve their driving style, including critical, in-cab audible feedback.

MYMIX TRACKING

An easy-to-use plug 'n play device that you can self-install. Track fleet activities and get daily notifications about fleet performance to manage trips, lower fuel costs, monitor driver behavior and more.



CONNECT DEVICE TO
OBDII PORT WITH
EASY INSTALLATION



ONE FLAT RATE
SUBSCRIPTION FEE



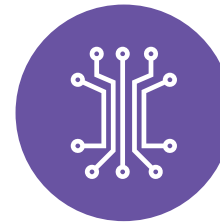
NO INSTALLATION
COST

DRIVER TRACKING

APP-BASED TRACKING SOLUTION

MyMiX Tracking

Accurately track your fleet drivers' **behaviors** and movements using only an app. All the benefits of a full-featured tracking solution with no hardware installation required.



NO HARDWARE
NEEDED



SELF-INSTALLATION
WITH NO DOWNTIME



COMPANION DRIVER
ENGAGEMENT APP
AVAILABLE

ASSET TRACKING

WIRED AND WIRELESS SOLUTIONS

GPS Tracking

Locate your most valued assets and equipment using either wired or wireless GPS trackers. See when an asset is on the move, set geographic boundaries to avoid misuse and theft, and monitor operating hours and fuel usage.



DISTANCE- AND
EVENT-BASED
REMINDERS



LIVE AND HISTORICAL
MOVEMENT
TRACKING



PLAN DAY-TO-DAY
OPERATIONS AHEAD
OF TIME



STAY CONNECTED AND PROTECTED

With the data that GPS fleet tracking offers, you can:



REDUCE ACCIDENT RISK WITHIN YOUR FLEET BY OBSERVING UNSAFE DRIVER BEHAVIORS.



DETECT OVER- OR UNDERUTILIZATION OF VEHICLES AND EQUIPMENT



RECOVER STOLEN VEHICLES OR OTHER ASSETS MORE EASILY.



IDENTIFY MISUSE OF COMPANY PROPERTY.



LOWER INSURANCE AND OPERATIONAL COSTS.



IMPROVE CUSTOMER SERVICE THROUGH IMPROVED ROUTE PLANNING.

SPEND A LITTLE, SAVE A LOT

IMMEDIATE SAFETY AND COST-SAVING OUTCOMES

GPS Tracking is both accessible and affordable for all fleets, of all sizes, making it the telematics upgrade you already know you need



3:1 RETURN-ON-INVESTMENT



+5% FUEL SAVING



-8% MAINTENANCE COST



-20% COLLISION REDUCTION



-5% INSURANCE REDUCTION



+10 PRODUCTIVITY IMPROVEMENT





The MiX Telematics brand is trusted by users worldwide and we attribute this to our customer-focused approach, rare global footprint, and broad range of product solutions. Historically we have maintained steady year-on-year growth and possess the ability to take any business challenges in our stride, providing our customers a solid foundation on which they can depend. We are set apart from our competitors by our ability to quickly adapt to market changes and our optimistic outlook is expressed in the incremental investments we make in upcoming technologies. MiX Telematics' long-term partnerships with fleet customers are continuously helping to increase safety, efficiency, compliance, and sustainability

- Stefan Joselowitz, Chief Executive Officer and President of MiX Telematics



WHO ARE WE?

MiX Telematics offers businesses connected fleet management solutions, delivered via Software-as-a-Service.

With our vast solution portfolio and breadth of expertise, fleet leaders are afforded total visibility and control of their fleet operations. With actionable data, you access:

- Vehicle and driver movements via GPS tracking
- Vehicle utilization and maintenance data with vehicle telematics
- Real-time job and route statuses
- Operational cost analysis of fuel use, fleets, and drivers/operators
- OEM, electric and hybrid vehicle diagnostics
- AI-derived fleet-related data via sophisticated video telematics

CONNECTED AND PROTECTED FLEETS, **WORLDWIDE**

- More than 25 years' experience
- Roots in 120 countries
- Offices in 8 countries globally
- 4000+ fleet customers
- An award-winning leader in a globally connected SaaS platform
- 130+ global channel partners
- 7 billion miles driven every year
- 2 million drivers monitored
- 540,000 tons of CO2 saved per year through fuel-saving mechanisms

